



Press Release

Cochin Port extends its client reach to the eastern India

Tracking the logistics supply chain of the major exim trade, the Business Development Team of Cochin Port extended its client reach to the eastern India during its visit to Kolkata recently.

The business meeting with the Engineering Export Promotion Council led to tapping the potential of steel forgings and cast iron products to coastal shipping for transshipment from Cochin to Jabel Ali. The members have agreed to discuss with the Logistics Service provider to work out costing for trail shipment.

In a first of it's kind joint sales pitch by two sister ports, Haldia Dock Complex and Cochin Port Team associated to canvas and promote a modal shift of jute products which are presently being transported by road from Kolkata to Alleppy. In the meeting with Jute Manufacturers Trade, who supply jute products to the coir exporters of Alleppy belt, by road; the members were explained the significant savings in logistics by modal shift to coastal shipping using WEX service. The approx. cost by coastal shipping would come to Rs.3300/ Ton as against Rs.8000-Rs.10,000/ Ton by road. The first trail shipment is scheduled on 2nd Jan.2022 There is a potential of moving 50-75 TEUs/ month by coastal shipping thereby reducing load on the road.

In another meeting with jute bag suppliers, they have expressed their interest to try coastal shipping for supply to Kushalnagar coffee belt. The Logistics service providers have been asked to provide the costing and to fix up the schedule.

A meeting was also held with a Ship Owner for deployment of a ocean going barge for the coastal movement of steel coils from Gujarat to Kerala. The Ship Owner has agreed to revert by end Jan.22 with cost workings.

Overall, the Trade fraternity of Kolkata expressed their satisfaction with Cochin Port coming forward to offer alternate cost effective logistics options to the middle East markets as well as the end customers in Kerala/Kushalnagar, considering the short supply of containers, non availability of slots, limited sailings and exorbitant road transport cost.

The members of Cochin Port Team included Shri Goutam Gupta, Adviser, Shri Vipin R. Menoth, Traffic Manager and Shri Raj Vinod, Dy.TM and Shri Sushant Awasti, Manager, DP World, Kochi. Shri Ambrish represented Avana Logistics.

Shri AK Mehera, Dy. Chairman, Haldia Dock Complex chaired the meeting with the Jute Manufacturers - setting a novel beginning of joint marketing by sister ports of Cochin and Haldia.

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