

Cochin Port to promote Local Trade during Cruise Calls

Cochin Port Trust has decided to allot space inside the Port on discounted rates to promote local trade during the visits of cruise ships.

Under this scheme, space will be offered for setting up pre-fabricated kiosks for sale of souvenirs, spices, local cuisine, coir products, ethnic apparel, works by local artisans, etc. near the berth. Sales promotion by tourism/medical tourism organizations will also be permitted.

In order to give a good impression to the visiting tourists, care should be taken to make the stalls presentable and attractive. Interested parties shall have to put up the stalls strictly as per the standard format approved by the Port in the designated areas.

The daily rate of hire shall be Rs.1,000 per day for space not exceeding 200 sq. ft., and Rs.2,000 per day for space not exceeding 500 sq. ft. The cruise calls during Feb-March period is for about 20 days. i.e on 22 - 23, February, 27th February to 3rd March, 1st March, 3rd March, 4th March, 11-12th March, 20 to 22nd March, 23-24th March, and 30-31st March.

Interested parties may contact Shri D. Anil Kumar, Sr. Assistant Traffic Manager, (Mob: 9526062744) for further details in the matter.

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